



Eugène Eisenberger Entreprises

Fusions et Acquisitions - Mergers and Acquisitions

8, rue d'Armaillé - 75017 - PARIS - France

Tel : 33 (0) 1 46 22 82 14 Fax : 33 (0) 1 47 66 44 26

E-mail : eisenberger@3e.fr Internet : www.3e.fr

PRESS RELEASE - July 2001

NEW OPERATION BY 3E IN THE SECTOR OF SOFTWARE PUBLISHING: SALE OF BUSINESS SOFT TO SAGE

The operation initiated, negotiated and closed by Eugene EISENBERGER - 3E - allows SAGE complementing its products range, more particularly in the field of invoicing and management information system and thus to have a better cover over certain market segments. This operation is perfectly in the SAGE's policy of the certification of its distribution network; BUSINESS SOFT presenting a network of faithful and competent retailers.

SAGE's will is to bring permanence to the users of the BUSINESS SOFT software and to bring to the BUSINESS SOFT employees and retailers a future for their activity.

SAGE is a leading editor and supplier of accounting and payroll software to the small and medium sized business community worldwide. The company counts 2.5 million customers in the world and leans on the expertise of 5 000 employees and a network of 30 000 retailers. Its worldwide turnover is € 671 millions and its French turnover is € 112 millions.

BUSINESS SOFT, chaired by Marc Bokobza, is a publishing company of ERP software. The year 2000 turnover is € 2.8 millions and it employs 24 persons.

ABOUT 3E

3E is a M&A boutique created in 1985. It is chaired by its founder, Eugene EISENBERGER, graduated from SUPELEC (Electronics Engineer) and HARVARD. He is also a lecturer at HEC ENTREPRENEURS graduate school of business. 3E operates under sell-side, buy-side and advisory assignments. 3E is specialized in the Information Technologies sectors (Data Processing, Telecom, Electronics, Internet), Media and Consultancy.