



Eugène Eisenberger Entreprises

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Eugene EISENBERGER has just closed the acquisition of NOVAXIS (consultancy company, specialist in Customer Relationship Management) by ALTI (Software Engineering Company, listed on the New Market of the Paris Stock Exchange).

Wishing to strengthen its CRM (Customer Relationship Management) division, ALTI had begun some negotiations with NOVAXIS, company founded in 1997 by Alain KAGAN. These negotiations have just succeeded with the signature on Wednesday, June 21, 2000, of an agreement concerning the divestiture of NOVAXIS to ALTI. This operation has been initiated, advised and closed by Mr. Eugene EISENBERGER of 3E, who was the consultant for the seller.

NOVAXIS

NOVAXIS is a Consultancy and Integration of Information Systems company. CRM specialist, it designs applications allowing managing marketing campaigns, automation of sales forces and calls centers...

1999 turnover: € 1.4 millions. Its clients are the main Telecom operators.

ALTI

ALTI consults in and integrates Information Systems: Internet, Intranet, E-Business, Nomads, Business Intelligence, CRM and SAP ERP.

1998/99 turnover: € 20.5 millions - This acquisition will allow the company to develop its commercial offer in a high growth sector.

ALTI is listed on The New Market of the Paris Stock Exchange since November 1999 (Sicovam code 7429 PA).

3E

3E is a M&A boutique created in 1985. It is chaired by its founder, Eugene EISENBERGER, graduated from SUPELEC (Electronics Engineer) and HARVARD. He is also a lecturer at HEC ENTREPRENEURS graduate school of business. 3E operates under sell-side, buy-side and advisory assignments. 3E is specialized in the Information Technologies sectors (Data Processing, Telecom, Electronics, Internet), Media and Consultancy.

References: 3E has also been the sell-side consultant for the divestiture of KTT-WebExpert (1999 turnover: € 9.1 millions) to FI SYSTEM (Web agency listed on the New Market of the Paris Stock Exchange, 1999 turnover: € 27.4 millions), on January 2000.