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Advised by 3E, the MARTEK POWER group acquires the British company POWERTRON CONVERTERS.

The MARTEK POWER group (850 employees) founded in 1987 has its corporate office in Paris. It has facilities in Europe and in the USA with manufacturing plants in Mexico and in Tunisia and a purchase office in China. It is a significant actor among the top worldwide power supplies manufacturers for Original Equipment Manufacturers mainly for Telecom, Military, Medical, Industrial, Computing and Transportation sectors. To market its products, a design is often necessary.

MARTEK POWER wished to reinforce its presence in the main industrialised European countries and to serve potential customers by acquiring local companies. This is the build-up assignment given to 3E which has just materialized by a first acquisition, POWERTRON in Cambridge, England.

The 3E assignment was initially to formalize the project then to identify targets in Europe. Several contacts were then conducted in the main European countries.

POWERTRON, specialised in the railway industry, was among the first contacts in England. The company was complementary with products strengthening the MARTEK POWER offer.

After analyses, 3E negotiated the acquisition, advised the financial arrangement, finalised a head of terms then assisted MARTEK POWER for the due diligence, coordinated the final contracts and closed the deal.

With this acquisition MARTEK POWER group strengthens its position as a leader in the power supply industry for the railway segment by complementing its range with standard products, by developing a qualified commercial branch in England and by increasing its R&D capacities.

POWERTRON will benefit from the MARTEK POWER range of products and designs and its purchase capacity in Asia to develop its market share on the British market on the other segments.

Other transactions are under consideration in various European countries.

About POWERTRON CONVERTERS

POWERTRON, founded in 1971 and located in Cambridge, England, designs, manufactures and sells standard and custom power supplies in the railway industry, instrumentation, CCTV and Process Control.

About 3E

An M&A boutique created 22 years ago and managed by Eugene EISENBERGER who graduated from SUPELEC (Electronics engineer) and HARVARD. 3E advises divestitures, mergers and acquisitions as well as financial operations like LBO/OBO.

3E has a strong track record in the IT, Electronics, Training, Media and Consultancy sectors.

For more information :

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