



Eugène Eisenberger Entreprises

Fusions et Acquisitions - Mergers and Acquisitions

23, rue Saint Ferdinand - 75017 - PARIS - France

Tel : 33 (0) 1 46 22 82 14 Fax : 33 (0) 1 47 66 44 26

E-mail : eisenberger@3e.fr Internet : www.3e.fr

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3E organizes the acquisition of OBEA Group by RVALUE and 6 months after the deal congratulates the succeeded integration by Mr Jérôme MIARA

Paris, January 17th 2012

June 30 ended the acquisition of the holding of the OBEA group, Financière OBEA by Rvalue headed by Mr Jérôme MIARA.

Obea group founded 36 years ago by Mr. Tapia and Mr. Alain Philippe Coscas, both graduates of Paris Dauphine has positioned itself from the beginning on training (OBEA), marketing research (Infraforces) with major accounts of public and parastatal sectors. Will then be added communication activity (IRCOM). Mr. Tapia and Coscas trying to sell to a buyer group that would ensure the sustainability and development.

The mission entrusted to 3E was recently concluded successfully demonstrating its expertise in the sector of management consulting firms and LBO operations LBO.

About 3E

Created 28 years ago and led by Eugene EISENBERGER, SUPELEC engineer, HARVARD, HEC Entrepreneurs jury member, 3E advises divestitures, mergers and acquisitions, and financial transactions such as LBO / OBO. 3E has many references in the Information Technology, Electronics, Training, Media and Consulting sectors.

For any further information

3E/Eugène EISENBERGER
www.3e.fr

GRUPE OBEA / Jérôme MIARA
www.axisalternatives.com